

REDTAILS PINKTAILS RIGHT TRACKS PROGRAM PROSPECTUS





Right Tracks takes leadership and role modelling to young people on the field.

The team uses sport to engage young people where they are, with what they love. Right Tracks empowers young people to become leaders in their community, and promotes putting your education, wellbeing, family and community first.

Right Tracks is funded by:

ADF and Good Sports | NTG | Congress | CAFC





HISTORY

How Right Tracks began

Motivated by the continued conversations connecting Aboriginal young people with social issues in Central Australia, Central Arrernte man and former Aussie rules player/coach Ian McAdam, along with Rob Clarke, president and coach of the Rovers Football Club in Alice Springs founded the Central Australian Football Club and the Redtails Pinktails Right Tracks Program. Right Tracks is a strengths-based alternative to the existing narrative and typical approaches, initially using football not only as an incentive for achieving on and off the field, but as a means for delivering and role-modelling good citizenship through education.

Since 2012, this idea has turned into a successful and effective program, with young men and women aspiring to be part of the team and looking up to the local heroes who are. Many Central Australian sporting clubs have committed to being Right Tracks teams, making important conversations about alcohol, drugs, domestic violence, wellbeing and mental health as much a part of the story as training and games.

Now a partnership between Central Australian Aboriginal Congress (established in 2017), Central Australian Football Club and the Australian Drug Foundation, the Redtails Pinktails Right Tracks Program now makes use of multiple sports to ensure that the opportunities reach as many as possible.

In addition to the Right Tracks program, the Central Australian Football Club provides further opportunities for football players with established talent pathways through the Redtails and Pinktails teams.

THE PROGRAM

Right Tracks support sports clubs to provide a positive, function, inclusive and sustainable environment for their members. Recognising the huge role that sport plays in the development of healthy individuals and communities and Right Tracks aims to strengthen the link between sport and community health outcomes.

Partnering with existing and new sporting clubs the Right Tracks program includes:

- Health Education
- Leadership
- High Performance Program
- Club Development
- Employment Support
- Goodsports Program
- Health Checks
- Coach Development
- Skills Development

The Right Tracks program works because it utilises and builds upon the sense of identity, belongingness, purpose and inspiration that comes from association with sporting clubs.

Sport is a powerful environment to connect children, men and women with vital information, skills and strategies to push for inclusive, equitable, healthy and safe sporting spaces for everyone.

Positive thinking, goal setting and resilience to challenges is incorporated throughout all Right Tracks activities and particularly in sport training.

Sporting clubs play a big role in supporting vulnerable members of the community through ongoing social and emotional challenges, including mental health, suicide and domestic violence and Right Tracks acknowledges that clubs are not just

places to play sport. They can be like a second family – providing identity social support, networks and role models.

To further support local sports clubs, they are entitled to up to \$500 of sporting gear from Intersport Alice Springs once their members have completed health checks.

Right Tracks staff are knowledgeable, committed and respected community members. The Right Tracks program is designed and led by locals, for locals and health is viewed holistically and social determinants of health are tackled.

“Having our club involved in Right Tracks is definitely changing the culture within our club. That changing culture flows down into families and individuals.”

- Female player

The program considers individuals holistically while delivering culturally appropriate evidence-based program following five key areas:



Health & Wellbeing

Targeted health education sessions about alcohol consumption, tobacco and drug use, nutrition, sexual health, maintaining healthy habits, and health checks. The No More family violence program is included as part of this key area. Role modelling family safety is essential to changing attitudes towards violence and the aim is to create a future free from family violence.



Education

Mentoring and support for participants to promote long term engagement in education, employment pathways and transitioning to employment.



Employment & Skills Development

Engagement in pre-employment programs to enhance employability and mentoring and support to ensure long term success in employment.



Sport

Promotion of fair play, good relationships and overall sportsmanship by developing Code of Conducts and standards of behaviour. Talent identification pathways, leadership activities and promotion of the Good Sports framework.

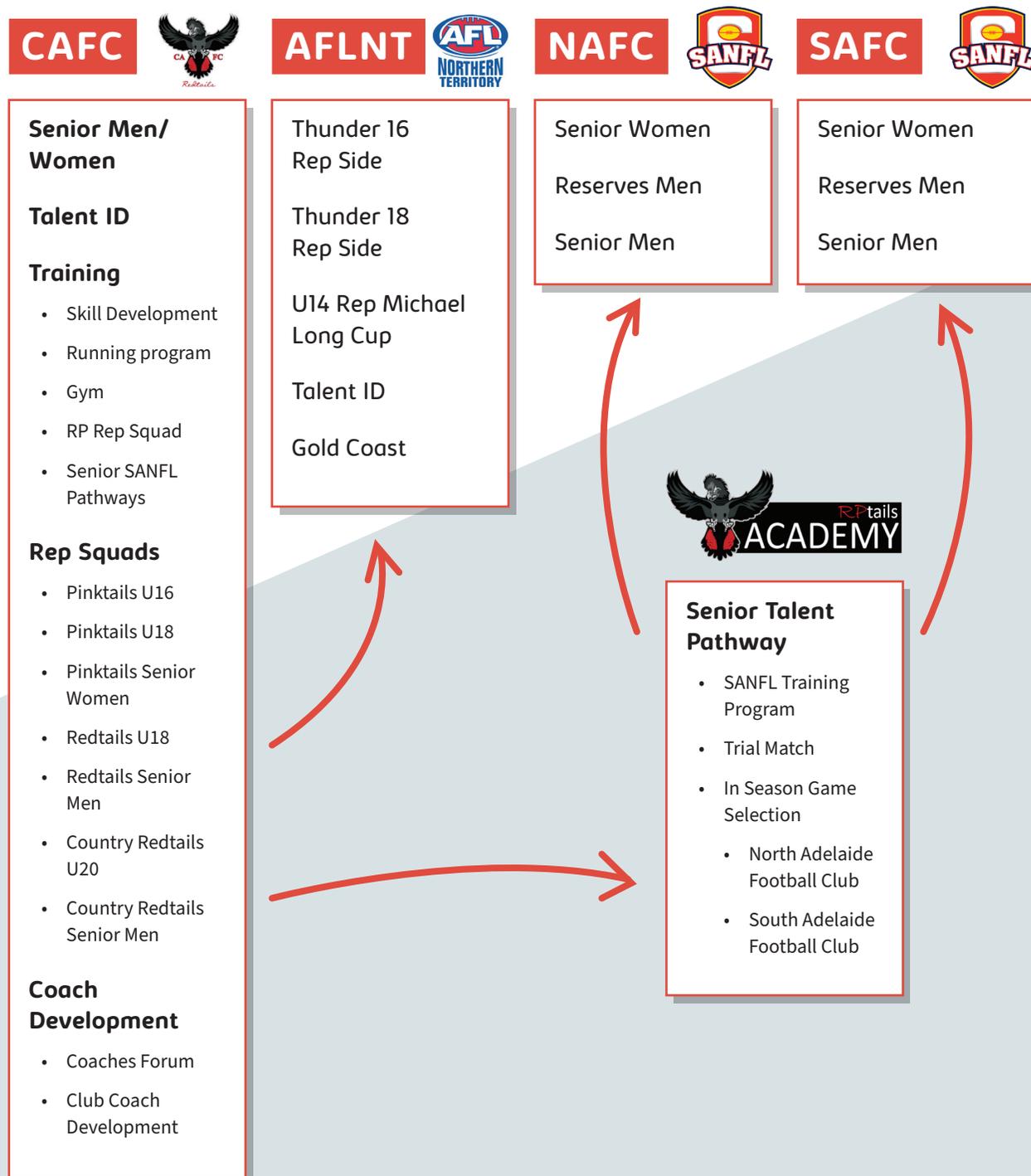


Leadership & Personal Development

Communication skills development, one on one personal planning sessions for individual goal setting and engagement in community services and events.

CENTRAL AUSTRALIAN FOOTBALL CLUB TALENT PATHWAYS

The Central Australian Football Club provides established talent pathways with the Redtails and Pinktails programs and over 72 representative game have been played since 2012. In 2021 the newly formed RPTails Academy will provide our talented senior grade men and women an authentic elite level experience with SANFL clubs in Adelaide, South Australia. This creates a unique opportunity of pursuing the dream of playing in an elite tier two competition and, a greater chance of being drafted by an AFL club whilst having the ability to remain in Central Australia which alleviates the pressures of having to move interstate, away from home, family and friends.



RIGHT TRACKS PROGRAM PARTICIPANTS

The following Central Australian Football League Premier League Clubs have participated in the Right Tracks Program:

- Rovers Football Club
- South Alice Springs Sporting Club
- Pioneer Football Club
- Federals Football Club
- Wests Football Club
- Alkamilya Football Club
- Ltyentye Apurte Football Club

The following Central Australian Football League Community Clubs who participate in the Right Tracks Program:

- Plenty Highway Football Club
- Ti Tree Football Club
- Nyirripi Football Club
- Western Aranda Football Club
- Yuendumu Magpies Football Club

The following Alice Springs Basketball teams have participated in the Right Tracks Program:

The following associations have participated in the Right Tracks Program:

- Alice Springs Netball Association
- Alice Springs Softball Association
- Alice Springs Basketball Association
- Alice Springs Cricket Association

Other participants of the Right Tracks Program:

- Alice Springs Correctional Centre
- Owen Springs Juvenile Detention Centre
- Centralian Senior College
- Centralian Middle School
- St Joseph's Catholic Flexible Learning Centre
- Clontarf Academy
- Southern Cup Basketball Carnival
- Indigenous Community Basketball League
- Central Land Council Ranger Program
- CDU Sport and Recreation students
- Yirara Girls Academy
- Red Centre NATS
- Gap Youth Centre



RIGHT TRACKS IS SPONSORED BY



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